

Webuy Global Hong Kong Limited (“Webuy”) collects, stores, uses, and transmits users' personal data based on respecting and complying with the privacy rights granted by law. Webuy will adhere to the Personal Data (Privacy) Ordinance of the Hong Kong Special Administrative Region and ensure that its employees follow relevant security and confidentiality standards.

Scope of Privacy Policy

The content of the privacy policy covers how Webuyd handles personal data collected or received, including user browsing data on Webuy and E-Fulfill service websites and the use of services.

Use of Personal Data

Webuy will use, process, store, disclose, and transfer all personal data held according to the choices made in the declaration of collecting personal data, in the manner agreed upon by the user. Generally, user data will be retained for 12 months for record purposes.

The purposes of collecting personal data include:

Processing any applications, including membership applications, and retaining contact lists for communication;

Verifying member identities;

Providing member services, including member benefits, perks, and any other advantages, and arranging for any other partners to provide such benefits, perks, and any other advantages to members;

Enhancing service and product quality and encouraging members to respond and give feedback on Webuy's services and products;

Following up on user opinions or messages submitted through the Webuy website and/or other means; and sending administrative announcements regarding membership to members;

Directly promoting services or products under the agreement of members and relevant persons;

Designing better services and products according to user needs;

Complying with any requirements to disclose under applicable laws;

And any purposes related to the above.

Transfer of Personal Data Webuy will keep personal data and data related to customers confidential but may disclose, transfer (whether within or outside the Hong Kong Special Administrative Region), or exchange such data for the following purposes:

If a person who has caused Webuy or other users' rights or properties to be damaged or interfered (whether intentionally or not) by disclosing personal data initiates legal action, Webuy reserves the right to disclose their personal identity information. When government agencies request, the law requires, or the law allows, Webuy can disclose or allow others to inspect users' personal data.

Right to Modify and Delete Member Data

According to the Personal Data (Privacy) Ordinance, users have the right to access their personal data, request changes or deletion of personal data, and apply not to receive promotional information (choose not to receive direct promotional information, etc., users will not receive information about Webuy's offers and member benefits). To inquire, correct, or delete personal data or apply not to receive promotional information, please visit Webuy's website for inquiries.

Cookies

Webuy will use Cookies to store or track customer data, including login names and browsing data to track user behaviour on the Webuy website for research and to provide better services to users. Webuy will not disclose data collected from Cookies to third parties or to anyone else.

Revision of Privacy Policy

To ensure that Webuy can fully comply with the Personal Data (Privacy) Ordinance of the Hong Kong Special Administrative Region, Webuy will revise the privacy policy from time to time to protect users' personal data.

End of Revision Version V0.1
Updated on September 29, 2019